



# Budget Update

May 26, 2020



# Mission

Deliver exceptional services to support a high quality of life and place for our community

# Values

Integrity, **R**espect, **E**xcellence,  
**A**ccountability, **P**eople

# Vision

Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government



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# Strategic Plan Alignment

## Goal 6. Set the Standard for Sound Governance and Fiscal Management

- *6.6 Ensure continued financial stability and accountability through sound financial management, budgeting and reporting*



# Agenda

- Budget Calendar
- Community and Council Input
- COVID-19 Impacts
- FY 2021 Budget Outlook

# FY 2021 Budget Dates

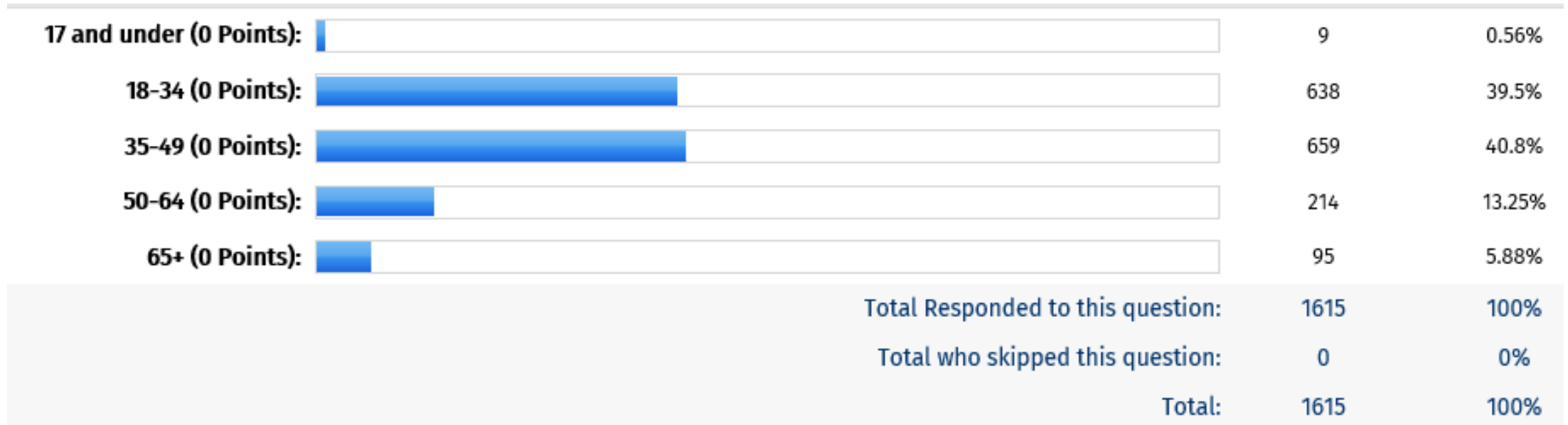
- June 1<sup>st</sup> – 12<sup>th</sup>: One-on-One Council briefings
- July 6<sup>th</sup> – 9<sup>th</sup>: Goal Team budget presentations
- July 23<sup>rd</sup>: Receive Certified Property Values from Appraisal District
- July 27<sup>th</sup>: Special Council meeting to review certified property values and introduce tax rate ordinance
- August 4<sup>th</sup>: Public hearing on the tax rate
- August 18<sup>th</sup>: City Council adopts budget and tax rate

# Chime In Budget Survey






- Budget survey launched March 17 and ends May 30
- 1,615 responses received
- 406 willing to participate on focus group



# Age Groups









# Area of City

Central:		166	10.28%
East:		722	44.71%
Mission Valley:		104	6.44%
Northeast:		227	14.06%
West:		396	24.52%
Total Responded to this question:		1615	100%
Total who skipped this question:		0	0%
Total:		1615	100%



# Participate in a Focus Group

<b>Name:</b>			405	99.75%
<b>Email:</b>			399	98.28%
<b>Phone:</b>			381	93.84%
<b>Total Responded to this question:</b>			406	25.14%
<b>Total who skipped this question:</b>			1209	74.86%
<b>Total:</b>			1615	100%

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# Ranking of Major Service Categories

1. Streets
2. Public safety
3. Community (public) health
4. Economic Development
5. Parks
6. Cultural/educational programs
7. Mobility
8. Business services (planning, permits, etc)

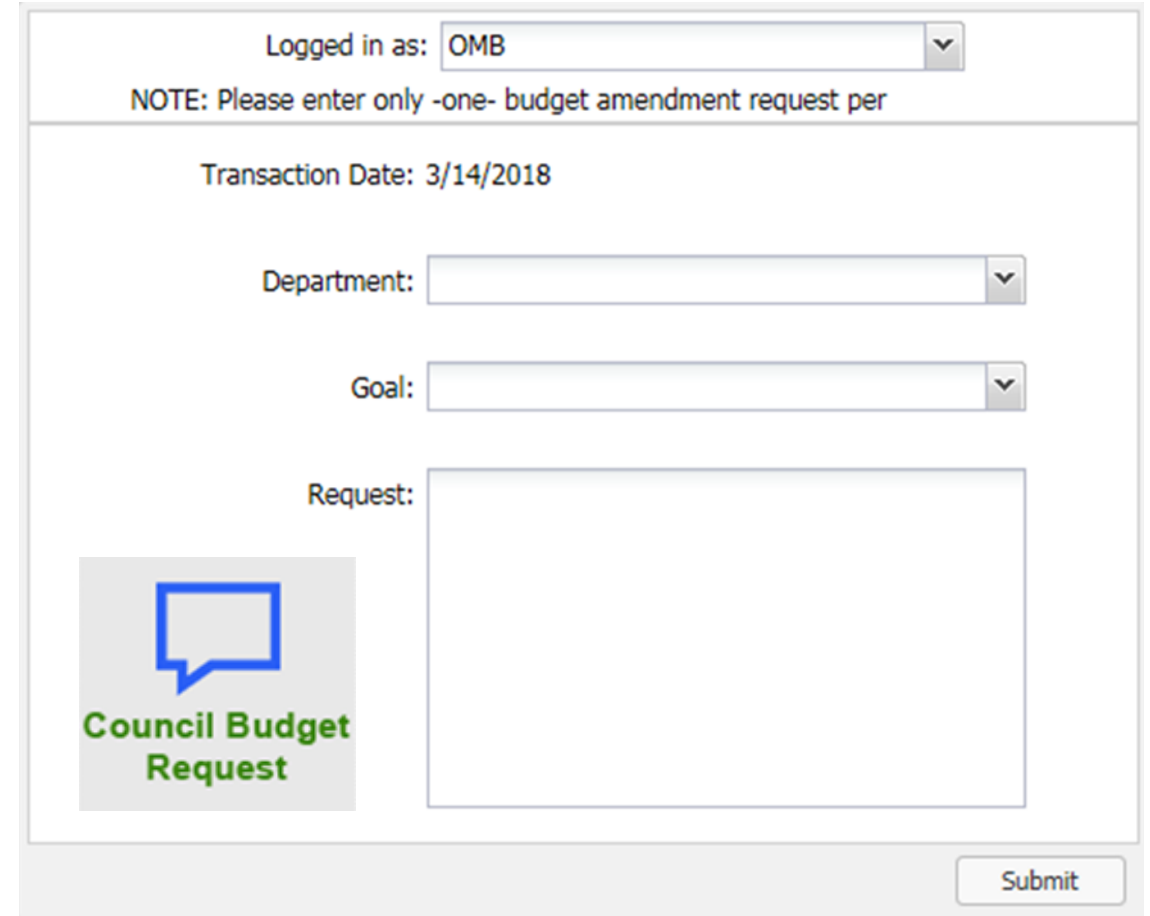
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# Focus Group Topics

- Streets – repair, lighting, traffic mitigation, striping, bike lanes
- Economic Development – small business, more jobs, retail, attractions, local business
- Parks – more ballfields, open space, visual image
- Public health – state and federal issues affecting border cities, healthcare, emergency response
- Public safety – speeding, staffing, vehicles, facilities, animal services
- Focus on basics – less services and lower property taxes

# FY 2021 Council Budget Requests

- One way for Council to provide input into budget development
- Submitted through the same system as in the past
- Refresher training can/will be provided
- Requests will be accepted throughout entire process



Logged in as: OMB


NOTE: Please enter only -one- budget amendment request per

Transaction Date: 3/14/2018

Department:

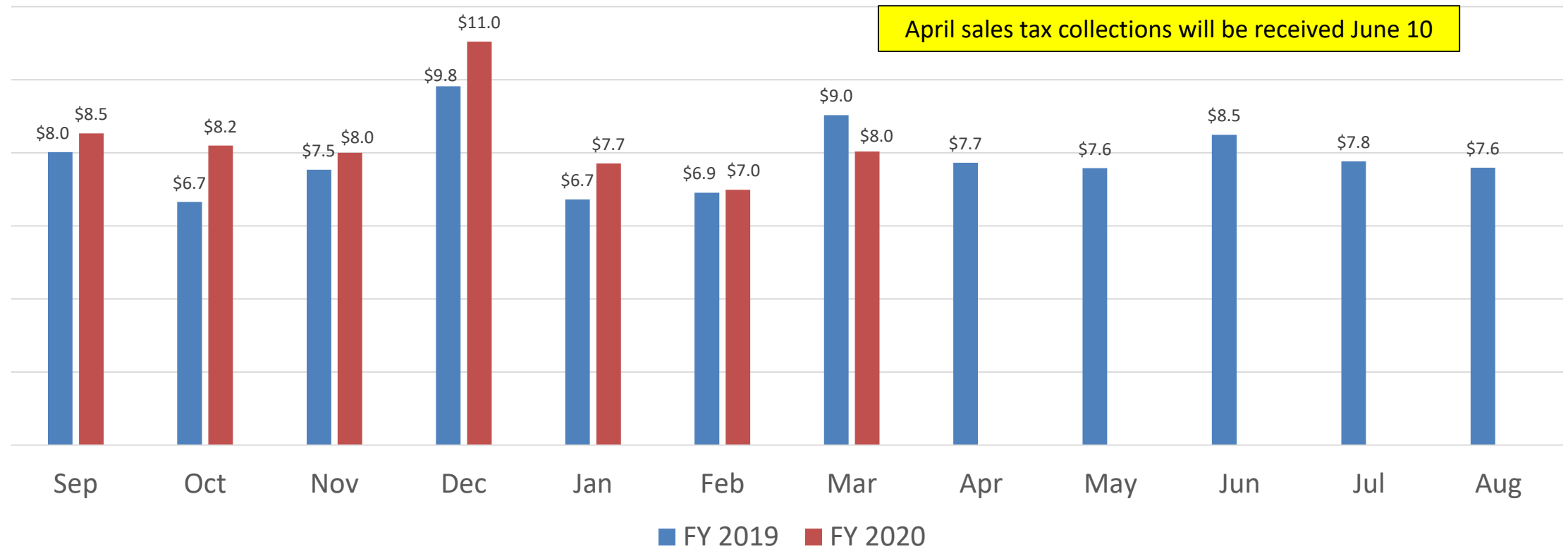
Goal:

Request:

 Council Budget Request

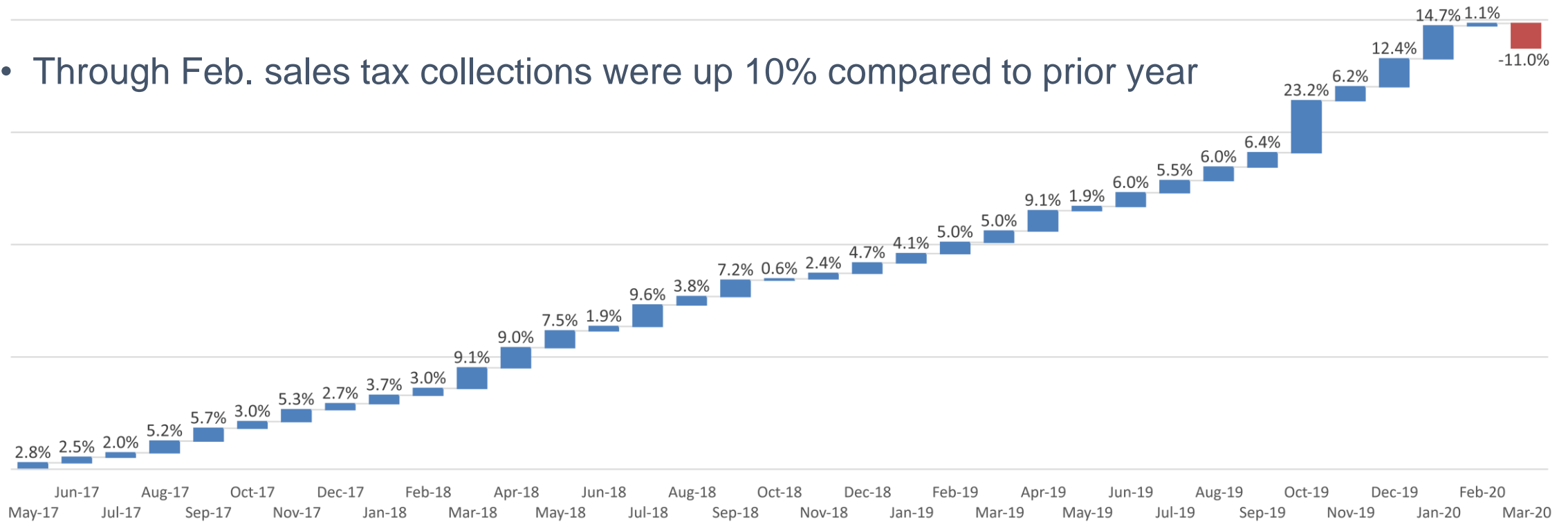
Submit

# City Sales Tax Revenue (\$ in millions)

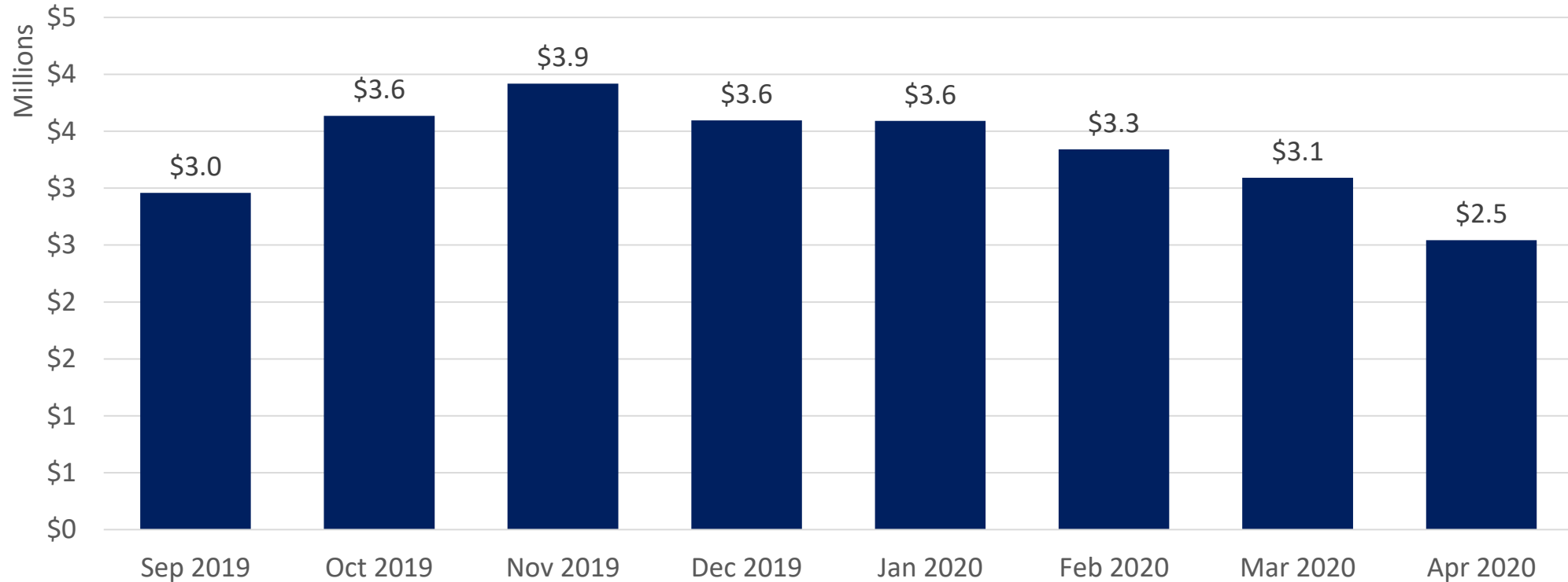


# City Sales Tax

- Prior to March, 34 consecutive months of positive growth
- Through Feb. sales tax collections were up 10% compared to prior year

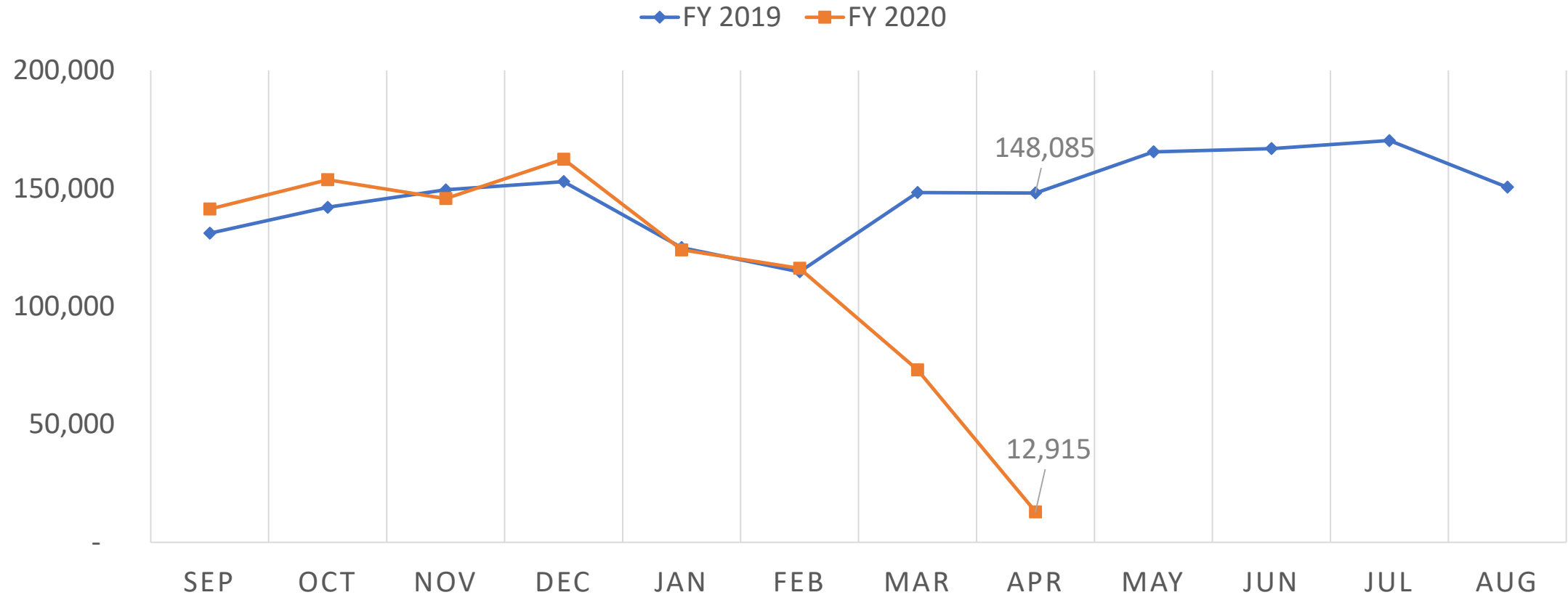


# International Airport Operating Revenues



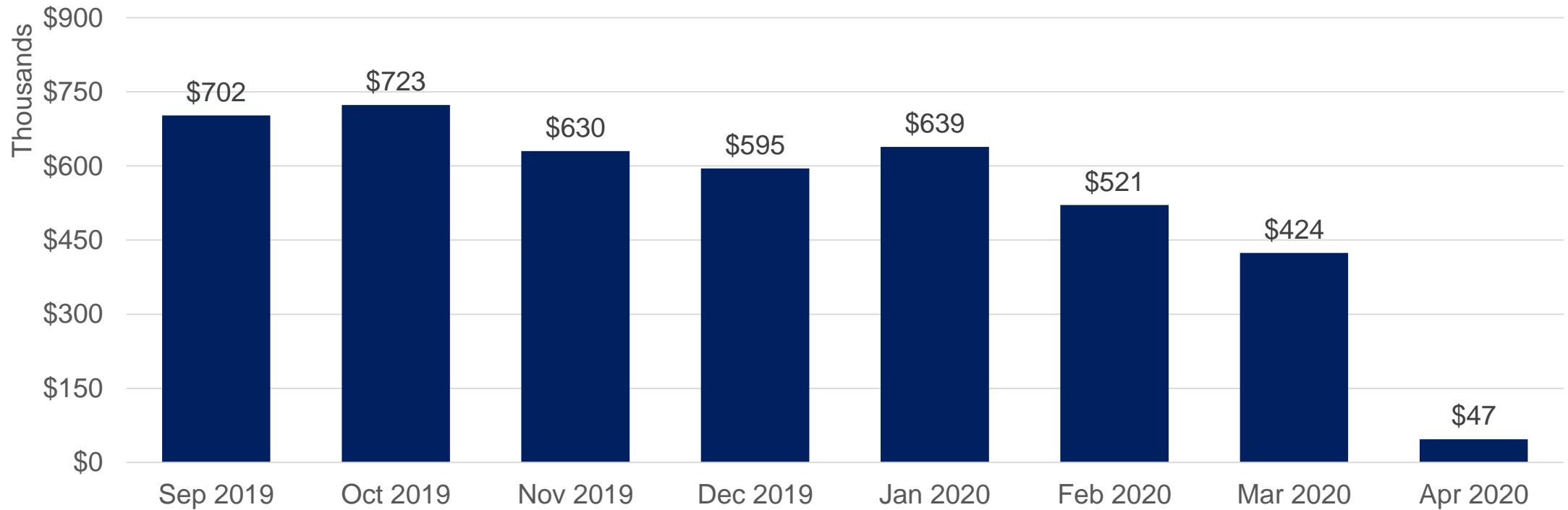
- \$15.4 million awarded from the FAA as part of the CARES Act funding that may be used for any purpose for which airport revenues may lawfully be used

# International Airport Enplanements



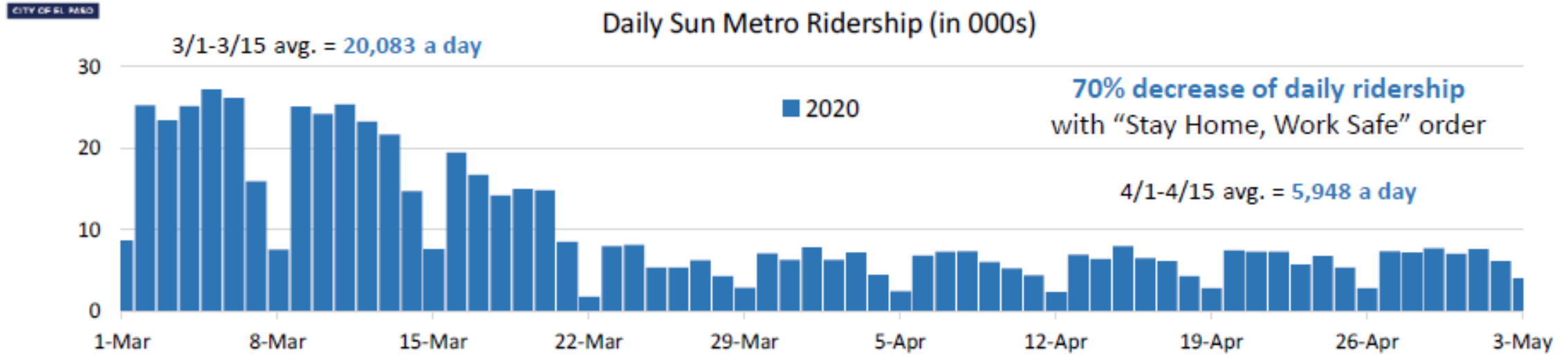


# Sun Metro Enterprise Revenues



- Excludes sales tax, parking and facility rental revenues
- \$40.8 million awarded from the FTA as part of the CARES Act funding for operating and capital

# Sun Metro Ridership

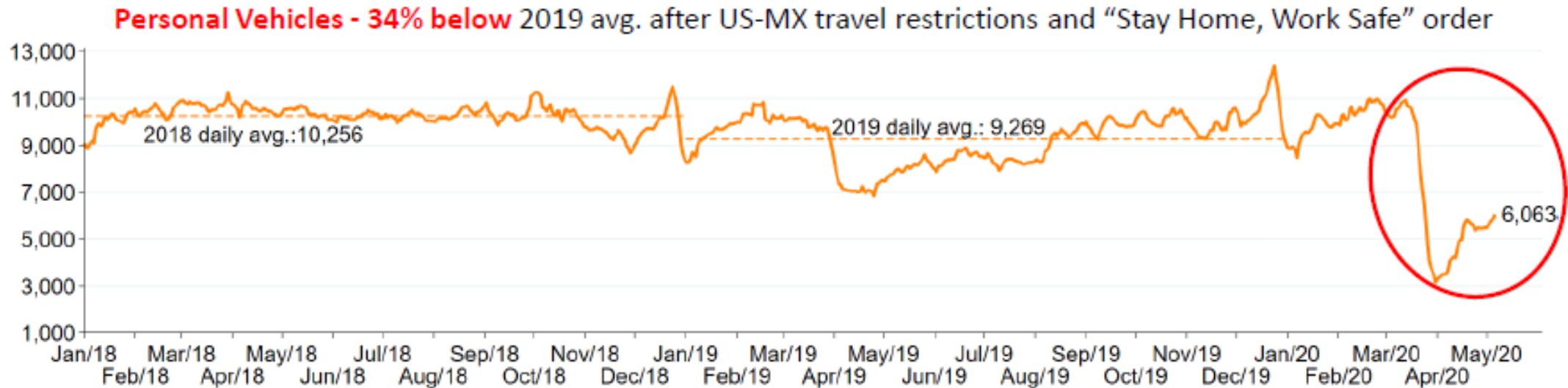


Source: Sun Metro. Last observation is May 3, 2020

# International Bridges Enterprise Revenues



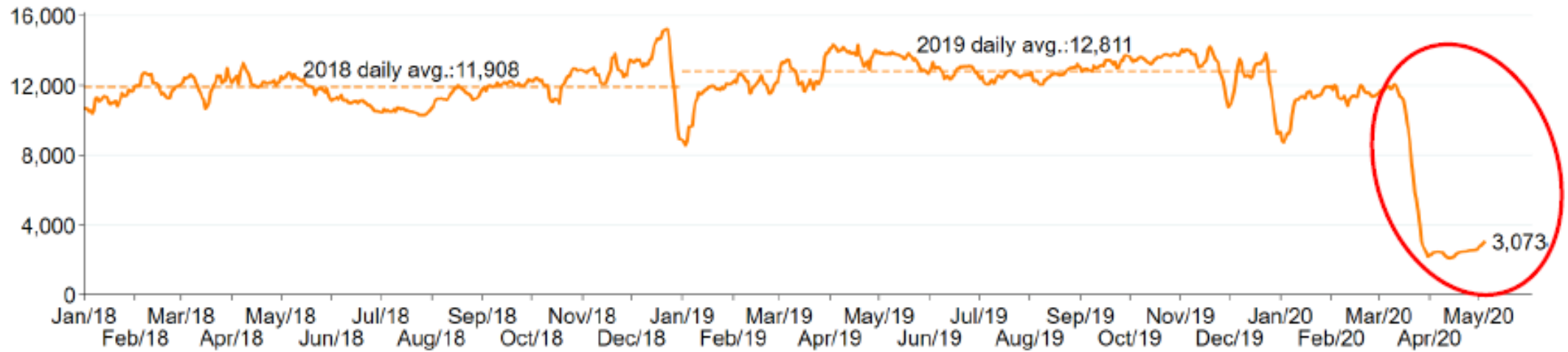
# International Bridges Traffic Southbound Personal Vehicles



Source: City of El Paso International Bridges. Graphs reflect a seven-days moving average. Last observation is May 6, 2020

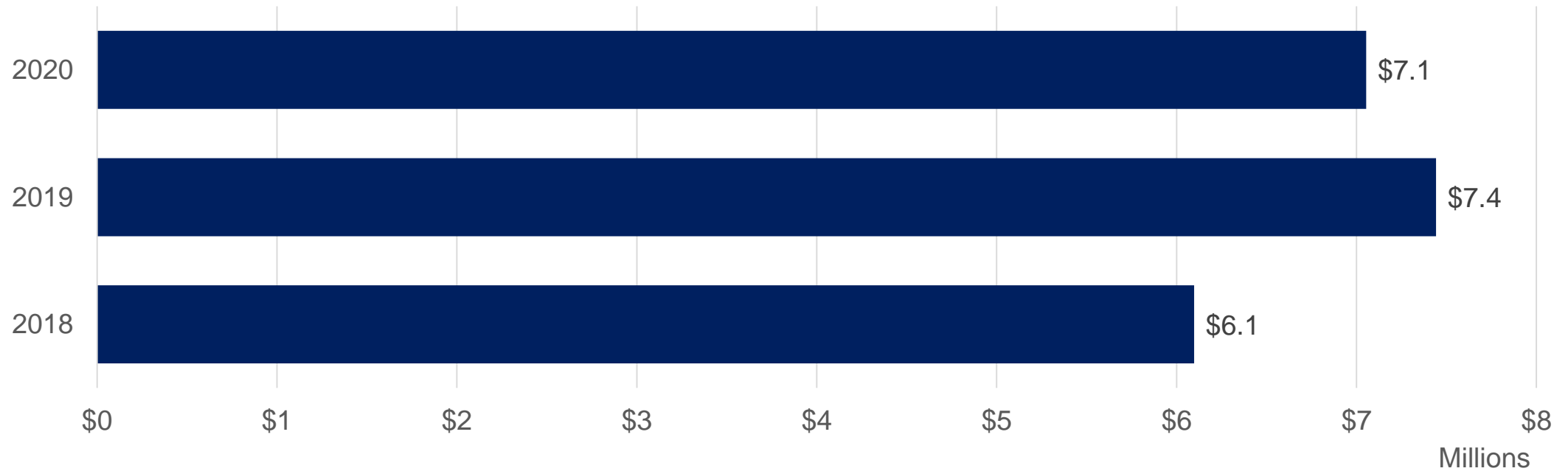
# International Bridges Traffic Southbound Pedestrians

**Pedestrians - 76% below** 2019 average after US-MX travel restrictions and "Stay Home, Work Safe" order



# Hotel Occupancy Tax Revenues

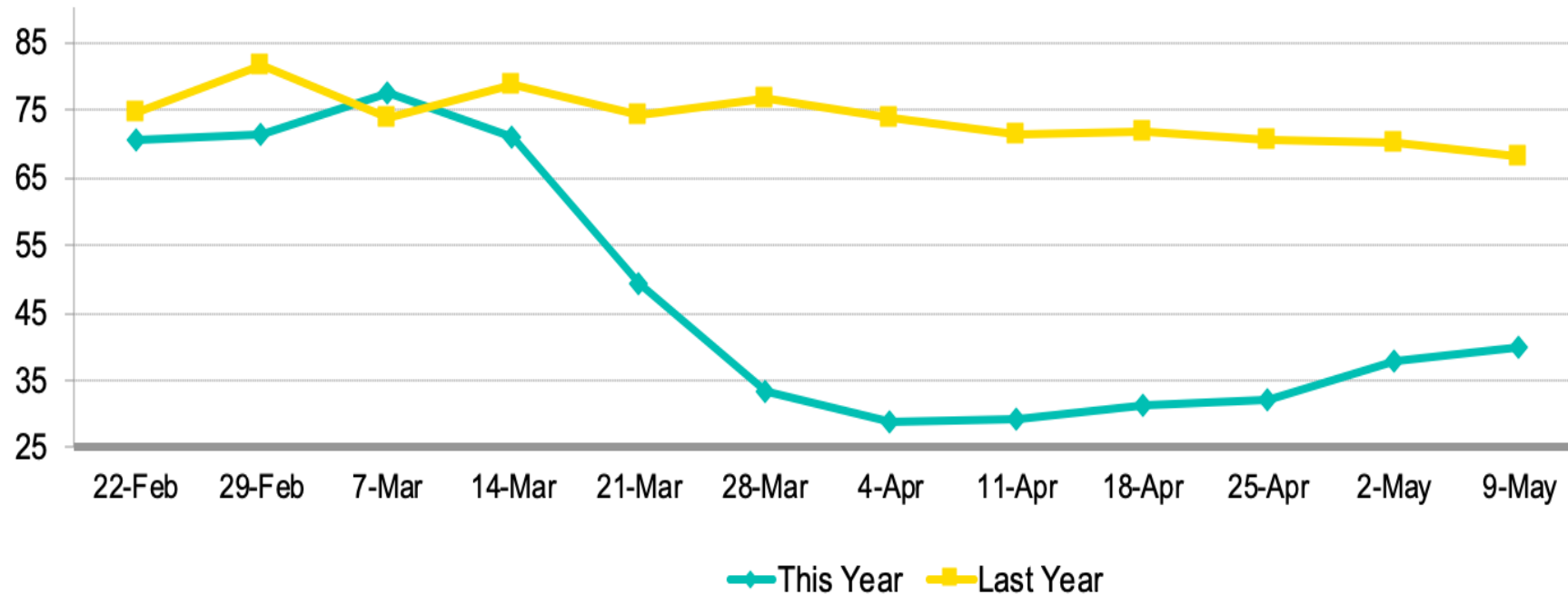
## (As of April)



- Due to timing of payments, this represents payments through March

# Hotel Occupancy

Weekly Occ (%) - Feb 22, 2020 to May 09, 2020



Source: Smith Travel Report, May 3, 2020

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# FY 2021 Budget Development

- Planning for a long-term recovery
- Focusing on basics (priorities)
- Assuming continued decline through most of next fiscal year
- No change to property tax rate
- No debt issuance (defer non-essential capital projects)
- Sharp decreases in most revenue categories



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# FY 2021 Budget Development

- Scaled-down and phased-in opening of quality of life facilities
- Maintain freeze on filling non-essential vacant positions
- Defer annual pay-go
- Utilize debt service savings
- Charging staff time to Coronavirus Relief Funds
- Use of remaining budget stabilization funds

Questions ?

